

# PARTNERING FOR SUCCESS



Our focus is on delivering exceptional solutions while working hand-in-hand with our customers to bring their visions to life.

## FROM CONCEPT TO FINISHED PRODUCT


At American Pride Products, we specialize in collaborative manufacturing partnerships that transform ideas into tangible, high-quality products. With over 13 years of expertise in thermoform plastics, we have served the sporting goods industry with a range of innovative products, from holsters and tool holders to flashlight sheaths and EpiPen carriers. Our focus is on delivering exceptional solutions while working hand-in-hand with our customers to bring their visions to life.


## EXPERTISE IN THERMOFORM PLASTICS MANUFACTURING

Our journey began with Just Holster It, a sister company now distributing products in 82 countries. Leveraging this foundation, we expanded to support other U.S.-based businesses, offering white-label services that allow our partners to market products under their brand name. This approach ensures cost-effective production without compromising quality.

Key to our value proposition is our ability to minimize mold costs. Unlike traditional aluminum injection molds, we design and produce simpler molds that are economical for small production runs but scalable to meet large-volume needs. This flexibility makes us an ideal partner for businesses at any stage of growth.

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## SPOTLIGHT COLLABORATION

# BENCHMADE<sup>®</sup> KNIFE COMPANY

A partnership with Benchmade Knife Company highlights the depth of our capabilities. In spring 2024, we began manufacturing Kydex sheaths for Benchmade Knives, starting with one mold for a single model. Today, we produce over 6 SKUs and working on 2 prototypes for Benchmade, including custom-designed sheaths tailored to their innovative knife offerings.

The Laro 82, a standout product from Benchmade, exemplifies our collaborative approach. This compact balisong knife features a premium 3.6-inch CPM-MagnaCut steel blade and titanium handles, making it a must-have for everyday carry enthusiasts. Benchmade approached us to create a sheath that matched the knife's sleek, minimalistic design. They required a low-profile sheath that offered secure pocket carry and quick accessibility.

Through close collaboration with Benchmade's engineering and R&D teams, we developed a sheath that seamlessly complemented the knife's aesthetics and functionality. The final product underwent extensive testing and refinements, ensuring a perfect fit and performance to match Benchmade's renowned craftsmanship.

## COLLABORATION AT THE CORE

Our team-oriented approach emphasizes long-term relationships built on trust, quality, and innovation. By working directly with our clients' design and engineering teams, we ensure that every product meets precise specifications and aligns with the customer's brand standards. This iterative process allows us to refine designs efficiently, bringing ideas to market faster and more cost-effectively.

Whether you're launching your first product or scaling an existing line, American Pride Products is your dedicated manufacturing partner. Our commitment to quality, innovation, and collaboration ensures that every idea becomes a success story. Together, we can create products that stand out in today's competitive marketplace.

### CONCEPT A

